



UPGRADE YOUR CLIENT HANDOUTS

*with the leading interactive pet owner
education solution*



**Save time and
reduce stress**



**Improve informed
consent**



**Reduce complaints
from pet owners**



**Reduce lost revenue
from extended consults**

Log into our demo account with

demo@petlearnia.com and password demo123



Studies have shown that only about **20% of the information** given in a consultation is retained and recalled. No matter how long we spend with our clients, they can't take it all in. Spending longer explaining things to clients isn't just **ineffective**, it's bad for business, taking up valuable **consultation time** or causing **burnout in vets** who spend lunchtimes on the phone.

Paper handouts are hard to print, hard to update, easy to lose, and inaccessible.

But if we don't give pet owners something, they resort to the internet, leading to problems like wasting money on fad products and "you never told me..." complaints.



Did you know
only 3% of the population prefers to learn by reading?
Petlearnia has video on every course.



HOW IT WORKS

Petlearnia helps you meet your clients' information need in an **accessible and engaging** way, while taking almost no time at all.

Simply type in the pet owner email address and the condition they need to learn about into our dedicated webpage, and our system creates them an account and emails them access to an engaging **e-learning course** about their pet's condition or lifestage.

Our courses are **written by vets** and peer-reviewed by those with further qualifications in the area. And every course is written to direct them back into your practice for follow ups - but this time, more informed.



PRICING

PAYG

Our pay-as-you-go approach means there's zero risk for you to sign up as a practice. If you don't use it, you don't pay. We bill you £10 when you send a client a course.

SUBSCRIPTION

Subscriptions are based on FTE vets. Currently, subscriptions start at £120 a month, with no tie-in. Please get in touch for detailed subscription pricing.

You can also apply your practice branding to Petlearnia, so you can replace our logo and colours with your logo and brand colours instead. This is subject to a set-up fee, starting at £500 (with a three-month subscription, although PAYG options are available.



CHARGING PET OWNERS

Pet owners who come directly to us pay £20 for a course. So you can charge a course out at £20 (for a profit), or charge what it costs you (£10) so the client feels like they've had a good deal.

But most practices can win back so much time using Petlearnia that they're absorbing this as a business cost, or making it part of their practice health plan.

It's entirely up to you!





Whether it's saving time explaining endocrinopathies, improving compliance during food diet trials, or helping clients with end-of-life decisions, Petlearnia can help your practice and your vets thrive.

Book a discovery call by speaking to the team at

[**info@petlearnia.com**](mailto:info@petlearnia.com)